



# Tools and Resources

Here are the tools and resources I use in my business as well as what I feel can help you in yours! Some of these are affiliate partners.

### SHOPIFY

Create your website on Shopify and sell products to anyone, anywhere —online with your own ecommerce store, online marketplaces, and social media, and in-person with point of sale.

[Start your FREE TRIAL now!](#)

### SQUARESPACE

Create your website on Squarespace which has e-commerce and email features. You can even create a membership area.

[Start your FREE TRIAL now!](#)

### TAILWIND

This Pinterest pin, Instagram and Facebook scheduler will save you so much time! They also offer Tailwind Create which lets you design social media graphics with 1 click! Plus they have a feature called Ghostwriter that can write your descriptions and captions!

[Start your FREE PLAN of Tailwind now!](#)

Already using one of Tailwind's paid plans?

[Get a FREE MONTH now!](#)

### MAILERLITE

I love using this email service provider. They offer a FREE plan in addition to their paid plans. Benefits include: drag and drop editor, pop up and embedded sign up forms, automation, landing pages and more.

[Start your FREE TRIAL now!](#)

### TRELLO

This site allows you to plan and organize with virtual boards, cards and lists. Utilize checklists, due dates and more.

[Start your FREE PLAN of Trello now!](#)



**NINA CHRISTY**

BRAND STRATEGY & DESIGN  
MARKETING



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### CREATIVE LIVE

They offer FREE and paid creative online classes on a variety of subjects including: Photography, Art, Design, Video, Crafts, Etsy, Business, and more!

[Check out their FREE classes!](#)

### STYLED STOCK SOCIETY

They offer a variety of stock photos, and Canva templates for social media graphics, ebooks, online courses, webinar slides, gift guides and more with a membership.

[Get 25 free stock photos when you sign up for their email subscription and freebies!](#)

### LEGAL TEMPLATES

Legal templates you can use to comply with the law and protect your blog, website and online business. These were all written by lawyer, Amira Law so you know they're accurate Privacy Policy, Disclaimer, Terms and Conditions and more!

[Check out the legal templates now!](#)

### THE SHE APPROACH TO MAKING PINTEREST POSSIBLE

This ebook, written by Ana from the She Approach blog, is filled with strategies used to grow her account to 10k followers and get thousands of pageviews from Pinterest each month.

[Check it out now!](#)

### PATHFINDER SEO

This platform guides you in establishing effective SEO for your website. You can start to get your website ranking in just a few hours a week. It also includes personal SEO coaching.

[Try it out and improve your SEO!](#)

### KW FINDER

This is a keyword research tool that can help you find keywords relevant to your niche. Using the right keywords is extremely important.

[Try it out and see how easy it is to use!](#)



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# Hi, I'm Nina!

I hope you enjoyed this resource.  
I help women fine artists, photographers, and makers  
attract customers and increase sales with effective  
branding and marketing strategies.  
How would it feel to attract ideal customers  
and get sales on repeat?

[Click Here to Schedule a Free Discovery Call](#)



## Ready to build a profitable business?

[CLICK HERE TO JOIN THE CREATIVE WOMEN  
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